

Company Profile: NEWCON GmbH

Increased competition and ever-growing amounts of data are now some of the difficult challenges for telecom companies. NEWCON GmbH, a specialist in the ICT industry, is right here with their offer: integration technologies and services as to prepare and deliver the huge amounts of data and thus optimize costs for its customers. NEWCON has experts in all key areas such as technology, IT, finance, controlling, marketing or sales. Customers are supported from analysis through implementation as NEWCON assumes full project responsibility.

Businesses in the ICT industry are in an intense competition for customers and therefore they are under increasing cost pressures. At the same time these companies are experiencing extremely high increment in data volumes which requires intelligent and cost effective solutions needed for the collection and evaluation of such data. This need has been recognized by a team with many years experience in various areas of the telecom industry, who, led by Gerald Haidl, have founded NEWCON GmbH, which has been operationally active since 2008 and has grown rapidly since then. The specialists from Newcon, who though know and understand the language and tasks of their customers, are not only limited to know-how in core IT-Applications, but also offer consultation in all other departments such as finance, controlling, marketing and sales, providing intelligent solutions that assists in controlling costs and consolidating savings.

As a service integrator, NEWCON supports its clients with strategic core technologies and comprehensive services. NEWCON focuses on two core technologies, which are decisive for the success of complex management procedures of the customers: Mediation - the extraction and consolidation of the many constantly moving data and business intelligence / Data Warehouse. Our comprehensive services span management consulting through project analysis and implementation to support and assumption of operational responsibility.

Mediation Zone TM is the strategic technology we use for extracting, processing, preparation and delivery of the complex telecommunications business data, used in the commercial and technical control-mechanism of Telecom companies. The underlying technology comes from Digital Route, a Swedish company with over 150 customer installations worldwide. NEWCON, the only integrator in Austria, has modules developed to meet specific customer requirements, such as Revenue Assurance, Interconnect Billing and Network Performance Measurement.

Ultimately decisive is the *unique selling proposition* of NEWCON RealTime processing in the mediation, evaluation and delivery of the data: instead of batch-oriented data processing, the data is evaluated sequentially in real-time, for example, whenever a customer initiates a data session. Such that our core technology is already robustly equipped ahead of years in preparation for new requirements such as that made by the EU today, for Bill Shock Prevention under the regulatory guidelines from the European Union.

Business Intelligence / Data Warehouse is a cockpit for managers to combine data from various internal applications and evaluate these with key figures. NEWCON therefore supports all companies that have to prepare a homogeneous data, such as ICT, banking, utilities or insurance.

Services: NEWCON stocks very experienced professionals, with long-standing technology and industry know-how. At the beginning of a project is usually management consulting and / or IT Consulting: where does the customer stand with its applications today, what are the technological and economic recommendations and the steps proposed for implementation by NEWCON. Der Leitsatz „On time and above customers expectations“ betont, dass NEWCON die Gesamtverantwortung für die Projekte übernimmt: die Experten unterstützen sowohl bei der Analyse, als auch bei der Umsetzung des Lösungsvorschlags, und in der Folge bei Applikations-Betrieb und Wartung. The motto "On time and above customer's expectations", underlines that, NEWCON assumes overall responsibility for the projects: expert support both in the analysis, as well as in the implementation of the proposed solution, and subsequently for Application, Operation and Maintenance.

The customers of NEWCON are in Austria and internationally established, for example in Germany, Czech Republic, Holland, England, Switzerland, Sweden, Portugal, North Africa or South America. NEWCON is for the expert with many years of ICT industry experience which creates the confidence for high-quality collaboration in such complex projects. NEWCON, with its thin structures, is a flexible partner, who designs and implements for each customer, an individual solution for its enterprise management, which is both of state-of-the-art technology and is economically cost effective.